



Showcase your business or organization directly to farmers, landowners, and agricultural professionals across Ontario.

FindFarmland.ca is a free non-profit service that

- connects new and expanding farmers with the land they need, and
- helps farmland owners keep their land in production

By sponsoring FindFarmland.ca, you're not just reaching a targeted audience—you're actively supporting the growth and sustainability of the agricultural sector, benefiting farmers, landowners, and communities.

**FindFarmland.ca is more than a listing service—
IT'S A COMMITMENT TO ONTARIO'S FARMING FUTURE!**

Signature Sponsorship - \$1,000

- 300 x 400 pixel ad/logo placement on the FindFarmland.ca homepage.
- Your web-linked business logo on the FindFarmland.ca supporters page.

Starter Sponsorship - \$500

- Your web-linked business named on the FindFarmland.ca supporters page.

Why Sponsor FindFarmland.ca ?



Targeted Audience

Reach a highly focused market of farmers, landowners, and agricultural professionals actively seeking farmland opportunities.



Year-Round Visibility

Gain consistent, year-round exposure for your brand on a trusted platform dedicated to agriculture.



Protect Farmland

Your sponsorship demonstrates your commitment to keeping farmland in production - providing food, fuel and fibre to communities!



Community Impact

Contribute to the growth and sustainability of the farming community in Ontario by supporting both new and established farmers.

Traffic & Engagement

Since the launch of FindFarmland.ca in late 2023 the steadily growing traffic and high engagement rates offer a valuable opportunity for advertisers to reach a niche market of individuals actively involved in the agricultural sector.



6,200+

New & Active Users

3 Minutes, 26 Seconds

Average Engagement Time

Data Source: Google Analytics
09/15/2023-09/15/2024

Farms
at **WORK**

Grow your reach while supporting the next generation of farmers.

Scan the QR code or contact info@farmsatwork.ca to book your sponsorship.

